

Introduction:

Mysteel International Iron Ore Market Seminar is one of the most influential conferences in China's iron ore industry. The purpose of the seminar is not only to offer a communication platform in market forecast and operation strategy, but also to open up new management channels and build up their brand image.

CCCMC and Mysteel have held International Iron Ore Market Seminar each year since 2007. Meanwhile, governmental authorities, iron ore production and trade enterprises, well-known economists, financial institutions and other relevant experts are all our supporters. In 2016, apart from global economic downturn, China's economy maintained the steady growth on the basis of Supply-Side Structural Reform. Moreover, with an increasing number of market participants turn to focus on commodities market, iron ore, coking coal and rebar market moved up sharply.

We sincerely invite you to our formal meeting on March 16th so that we have opportunities to discuss industrial innovation. The seminar is hosted by China Chamber of Commerce of Metals, Minerals & Chemicals Importers & Exporters (CCCMC) as well as Shanghai Ganglian E-commerce Holdings Co., Ltd (Mysteel), and co-organized by Qingdao Special Steel Co., Ltd. Finally, it is projected that industry representatives who attend the seminar will constitute more than 60 percent of all participants.

Hot Topics:

1. The Process and Methods of Promoting Supply-Side Reform
2. International Macro Economy and RMB Exchange Rate
3. Asset Allocation and Application
4. Development Situation and Business Strategy of Domestic and Overseas Representatives Mines
5. Steel Export Analysis and Outlook
6. Risk Warning and Trend prediction in Real Estate
7. Opportunity and Strategy Operation in Commodity Trading
8. Iron Ore Structural Supply and Marginal Cost Curve

Conference Date: March 15th–17th, 2017

Conference Venue: Qingdao Shangri-La Hotel (9 Xianggang Middle Road, Qingdao)

Conference Host: China Chamber of Commerce of Metals, Minerals & Chemicals Importers & Exporters
Shanghai Ganglian E-commerce Holdings Co., Ltd

Conference Co-sponsor: Qingdao Special Steel Co., Ltd.

Conference Agenda

Wednesday, March 15 th , 2017	
08:00–22:00	Conference Registration
14:00–17:00	Workshop 1: Physicals and Finance 1. Analysis and Prospect of Coal Mines 2. Application and Case Study on Pricing 3. How to Avoid Market Risks via Using Structured Derivative Tools 4. Classic Case Study on Sell and Buy Arbitrage
14:00–16:00	Workshop 2: High-end Closed Door Forum of Futures Company (Only for Invited Enterprises) 1. Fundamental Analysis on Ferrous Chain 2. Investment Opportunities and Prediction 3. Discussion
16:00–18:00	Workshop 3: VIP High-end Closed Door Forum (Only for Invited Enterprises)
18:00–20:00	Welcome Banquet
Thursday Morning, March 16 th , 2017	
07:00–10:00	Conference Registration
Section 1: Opening Speech	
08:45-09:00	Guest Speaker: CISA, CCCMC, Mysteel
Section 2: Macro Economy and Industry	
09:00–09:30	Theme 1: Promoting Supply-Side Reform Guest Speaker: China’s Ministry of Industry and Information Technology 1.The process and methods of promoting Supply-Side Reform 2.How to adjust strategies for enterprises aiming at Supply-Side Reform
09:30–10:00	Theme 2: Analysis on Operation Condition of China’s Iron and Steel Industry Guest Speaker: China Iron & Steel Association 1.Current production and operation situation on iron and steel enterprises in the first quarter 2.Reference and consideration

10:00–10:40	<p>Theme 3: Dollar Cycle and RMB Exchange Rate</p> <p>Guest Speaker: Domestic Well-known Economic Experts</p> <ol style="list-style-type: none"> 1. Global economic prospects 2. exchange rate reform and factors that influence the rate
10:40–11:20	<p>Theme 4: Current Domestic Situation on Economy Development</p> <p>Guest Speaker: Domestic Famous Economic Experts</p> <ol style="list-style-type: none"> 1. The marketization of exchange rate 2. Monetary policy
11:20–12:00	<p>Theme 5: Asset Allocation Opportunities in “L” Economic Environment</p> <p>Guest Speaker: Xu Xiaoqing, an Economist in DH Fund Management</p> <ol style="list-style-type: none"> 1. Interpretation of economy 2. Suggestions for asset allocation
Section 3: Industry and Market	
14:00–14:25	<p>Theme 6: The Road To Revival of Domestic Mining Enterprises</p> <p>Guest Speaker: Metallurgical Mines Association of China</p> <ol style="list-style-type: none"> 1. Operation Situation of domestic mines & Prediction on Annualized yield 2. Transition Thoughts & Development Planning
14:25–14:50	<p>Theme 7: The Road of Production Reachability for Global Supplier</p> <p>Guest Speaker: Vale</p> <ol style="list-style-type: none"> 1. The schedule of S11D project & operating strategy 2. The future plan of mixed mines
14:50–15:15	<p>Theme 8: Transformation and Upgrading of Trade Enterprises in Current Situation</p> <p>Guest Speaker: Large Domestic Trade Representatives</p> <ol style="list-style-type: none"> 1. The Development of New Trade Pattern 2. Discussion on pricing model
15:15–15:40	<p>Theme 9: Analysis on Global Steel Import and Export</p> <p>Guest Speaker: Steel Mill Representatives</p> <ol style="list-style-type: none"> 1. Analysis on export situation and trend 2. Challenge in the export
15:40–16:10	<p>Theme 10: 2017 new risks in the real estate market</p> <p>Guest Speaker: Broker / investment bank analyst</p> <ol style="list-style-type: none"> 1. Policy Control and Market Game 2. Risks and Caution
16:10–16:35	<p>Theme 11: 2017 Commodity Trading Opportunities with a Global Perspective</p> <p>Guest Speaker: Research Institution</p> <ol style="list-style-type: none"> 1. Market and Opportunities 2. Strategy and Operation
16:35–17:00	<p>Theme 12: How Return to Marginal Cost about Iron Ore Structural Supply</p> <p>Guest Speaker: Mysteel Analyst</p> <ol style="list-style-type: none"> 1. Status Quo and prediction of Demand and Supply 2. Prediction on price
17:00–17:40	<p>Market discussion: Combination Between Industry and Finance</p> <p>Guest attendees: Investment Enterprises, Futures Enterprises, Private Placement, Representative of Traders/Mills/Mines and Mysteel</p> <p>Discussion topic 1: Fundamental analysis on market trends</p>

	Discussion topic 2: Nearby-month contract and far-month contract trend & operation methods Discussion topic 3: Cross-contract and cross-species short-term arbitrage opportunities Discussion topic 4: Operation suggestions of brick-and-mortar enterprise
18:00–20:00	Banquet
Friday Morning, March 17th, 2017	
08:30–13:00	Business Activity

Registration:

<h3 style="text-align: center;">Registration Form</h3> <p>Company: Country:</p> <p>Delegate 1: Title: Tel: Mob: Email:</p> <p>Delegate 2: Title: Tel: Mob: Email:</p>	<p>Early Bird Rate before Feb 17, 2016 Single USD Delegate 1200/delegate Group USD above 2 1000/delegate</p> <p>Early Bird Rate before Feb 17, 2016 Single USD Delegate 1200/delegate Group USD above 2 1000/delegate</p> <p>Payment on Conference Single USD Delegate 1500/delegate</p>
<p>Bank Account Details Beneficiary: Shanghai Ganglian E-Commerce Co., Ltd. Bank: BANK OF CHINA SHANGHAI BRANCH A/C No.: 4572 5924 0473 (USD) Swift Code: BKCHCNBJ300 Account No.: 4572 5924 0473</p>	<p>Hotel Accommodation (for main conference attendee) Hotel: Qingdao Shangri-La Hotel Add.: 9 Xianggang Middle Road, Qingdao, China To ensure availability of hotel room, delegates who need accommodation reservation must indicate preferred room type and room quantity on the registration form before Feb 27. The accommodation charge shall be paid by the delegates to the hotel directly.</p>

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Rate for Shangri-La Hotel	
Room Type	Rate (room/night)
City Wing Deluxe Room Single/Double	RMB 800 (include breakfast)
City Wing Deluxe Grand Room Single/Double	RMB 900 (include breakfast)
Valley Wing Executive Room Single/Double	RMB 1200 (include breakfast)
City Wing Executive Suite	RMB 2200 (include breakfast)
Valley Wing Executive Suite	RMB 3200 (include breakfast)

Sponsorship:

Retail Item	Price (RMB)	Number	Notes
Title Sponsorship for Welcome Dinner on March 15th	80000	Sold out	3-5 tables free delegates quotas+ Meal coupon + Conference guideline
Title Sponsorship for Appreciation Dinner on March 16th	60000	1	3-5 tables free delegates quotas+ Meal coupon + Conference guideline
VIP Conference Room	20000	5	Half day or daily usage for VIP reception room + The right to use standard amenities
Title Sponsorship for Gifts	60000	1	Exclusive title sponsorship for gifts
Enterprises Showcase	30000	No Limit	Display on March 16 th + Coffee + Dessert
Advertising Board	20000	No Limit	3.5m * 2,5m
Banner	10000	No Limit	
Exclusive Back Cover of Proceedings	30000	1	
Color Inserts of Proceedings	20000	No Limit	
Title Sponsorship for Wristband	20000	1	Logo of sponsors will be showed on wristband + Propagation before conference + Conference guideline + Banner propagation
Title Sponsorship for Chair Cover	50000	1	Logo of sponsors will be showed on the chair cover
Title Sponsorship for File Bag	30000	1	Exclusive naming right for Conference

			File Bag
Enterprises File Bag	10000	1	
The Exclusive Forum	50000	5	Exclusive conference room
Speech for Forum	30000	No Limit	30 minutes speech
Speech for Main Conference	50000	No Limit	15-20 minutes speech
Football Match	30000-50000	2	Company can choose to sponsor a football team or the whole football match and LOGO of sponsors will be showed on jersey, backpack and trophy.
Basketball Match	30000-50000	2	Company can choose to sponsor a football team or the whole football match and LOGO of sponsors will be showed on jersey, backpack and trophy.
Singing Contest	60000	1	Company will own exclusive naming rights and sponsorship for prizes can be sold separately.
Additional Items		No Limit	

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